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Company Profile of

Danie's Sauces & Enterprises cc

CK NO: 2010/169601/23

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1. INTRODUCTION

1.1 About Danie's Sauces

Danie's Sauces was established in 1999 when Danie Hattingh saw a gap in the market for a fish braai sauce and developed his own "kitchen" product. His experience in the restaurant and fish industry helped him a lot to develop this one of a kind sauce. This all started in Hartenbos, Southern Cape. In 2004 he relocated to Cape Town. These sauces are "kitchen" products made with real ingredients.

Our clients vary from the local fish shop to meat / fish deli's, restaurants, meat markets, retailers and seafood wholesalers as well as the well-known Seafood/Fish Merchants of South Africa. Wherever there are raw or cooked seafood products our range of sauces will complement the sales and we also started supplying the catering industry with 5 litre sauces.

1.2 About the Factory

In March 2010 the company settled into their new premises in Stikland Industrial. The factory complies with the Food Industrial Manufacturing Standards and is fitted with cooking pots that were made according to SABS requirements. Herklaas Breytenbach, a guru in production and packaging has bought into the company and handles all the factory production and packaging needs. Danie sold his shares to Herklaas in 2012 and has since been a family business for Herklaas his wife and daughter.

Danie's Sauces & Enterprises are manufacturers of fish braai sauces, spices and has also started a range in braai spices which are doing extremely well. Due to the extreme demand in the products, Danie's had to make the decision to make use of a bigger manufacturing company to assist in manufacturing their products.



Vision

Continuous growth through leadership, innovation and a focus on excellence.

Mission

To ethically deliver high quality creative products and service to our customers.

Ownership:

Danie's Sauces & Enterprises cc are family business consisting of three (3) shareholders, shared as follows:

Business, Administrative & Contact Information	
Business Name:	Danie's Sauces & Enterprises cc
Business Type:	Closed Corporation
Company Registration number:	2010/169601/23
Tax Reference number:	97405011511
VAT number:	4370257992
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Postal address:	PO Box 1196, Cape Gate 7562

Conclusion

In the modern world people can no longer expect large enterprises to guarantee them jobs for life. Individuals are increasingly expected to seek out their own opportunities, actively create value and behave ethically, rather than faithfully follow rules and routines set by others. In particular, today's young people need to learn to be enterprising, both when working for others and when setting up their own businesses. Being enterprising involves taking responsibility for decision making, becoming increasingly self-reliant, pioneering, adventurous, daring, dynamic, progressive, opportunist, ambitious and holding your values, as well as being able to initiate ideas and see them through into action.

**Thank you for taking the time to go through this business profile.
If there are any questions or comments, please feel free to contact us.**

